

## MEDICARE PAYMENT ADVISORY COMMISSION

## PUBLIC MEETING

Ronald Reagan Building  
International Trade Center  
Horizon Ballroom  
1300 13th Street, N.W.  
Washington, D.C.

Thursday, April 12, 2001  
10:27 a.m.

## COMMISSIONERS PRESENT:

GAIL R. WILENSKY, Ph.D., Chair  
JOSEPH P. NEWHOUSE, Ph.D., Vice Chair  
BEA BRAUN, M.D.  
AUTRY O.V. DeBUSK  
GLENN M. HACKBARTH  
FLOYD D. LOOP, M.D.  
ALAN R. NELSON, M.D.  
JANET G. NEWPORT  
CAROL RAPHAEL  
ROBERT D. REISCHAUER, Ph.D.  
ALICE ROSENBLATT  
JOHN W. ROWE, M.D.  
DAVID A. SMITH  
RAY A. STOWERS, D.O.  
MARY K. WAKEFIELD, Ph.D.

## AGENDA

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1 P R O C E E D I N G S

2 DR. WILENSKY: Julian?

3 MR. PETTENGILL: Good morning. We're here to  
4 discuss first, chapter one, the overview chapter for the  
5 report. We sent you a draft that was in several pieces, yet  
6 to be knit together, and also missing a summary of our  
7 conclusions or review, which we will put in early on in the  
8 chapter so that we catch everyone's attention right up  
9 front.

10 This morning, I'd like to start with what are the  
11 objectives of the chapter. We really wanted to provide  
12 background and context for the rest of the chapters in the  
13 report and to provide the overall sense of your judgment  
14 about what the situation is in rural America, the extent to  
15 which there is a problem, the extent to which that problem  
16 is related to Medicare and Medicare's policies, and also  
17 some consideration of to what extent other policies outside  
18 of Medicare might be appropriate to pursue, without being  
19 specific about which ones because you haven't discussed that  
20 much.

1           We begin with how rural areas are defined, then  
2   talk a little bit about what rural health care looks like  
3   according to the literature, and the factors that affect  
4   demand and supply in rural markets, and then we talk about  
5   regional differences in market conditions across the  
6   country, that is the diversity of market conditions, the  
7   supply responses in each area among providers, and patterns  
8   of care, which is the use rate part of the analysis.

9           And then finally, a section that was not included  
10   in the draft but will be written, some discussion of the  
11   implications for Medicare and other policies.

12           I wanted to show you some information that we have  
13   pulled together with the help of some people at the Rural  
14   Research Center at the University of North Carolina.

15           We have two principal definitions of rural and  
16   rural areas in this country at the moment, that are widely  
17   in use. One is the census definition and the other is the  
18   set of definitions developed by the Office of Management and  
19   Budget. Census defines rural -- in fact, they both define  
20   rural as in the negative, that is not urban. Census does it

1 by saying that people and buildings and territory are urban  
2 if they're included in an urbanized area, which is defined  
3 by population size and density. Or they are in a place with  
4 2,500 or more people outside of an urbanized area.

5 I would personally not like to be in charge of  
6 operationalizing that definition myself.

7 But in any event, OMB takes the census data and  
8 defines metropolitan and non-metropolitan, which we  
9 translate as urban and rural, based on the characteristics  
10 of the county, population size, relationship to a city,  
11 population density, commuting patterns. The idea there is  
12 that a metropolitan area is one that is social and  
13 economically integrated with a city. And anything beyond  
14 the central core county and the outlying suburban counties  
15 that are related is non-metropolitan.

16 Depending on which definition you use, the rural  
17 population is either 25 percent under the census definition  
18 of the population, or it's 20 percent under the OMB  
19 definitions. The reason that you get such a big difference  
20 is that a lot of rural, so-called non-metropolitan counties,

1 have in fact urban areas within them. And conversely, a lot  
2 of metropolitan counties have rural areas within them, areas  
3 that are not urbanized. That's what accounts for the  
4 difference.

5           This map gives you an idea of the overlap. The  
6 very dark areas are the urbanized areas. The gray areas are  
7 the counties included in the MSAs. You can see that the  
8 very dark areas do not fill up more than a small fraction of  
9 the space in quite a few so-called metropolitan counties.  
10 You don't see very many dark spots in the white areas, which  
11 are non-metropolitan counties, but there are some out there.

12           Because metropolitan and non-metropolitan just  
13 define two broad categories, they kind of leave you with the  
14 impression that rural is rural and urban is urban and  
15 they're both pretty homogeneous internally. To get at the  
16 diversity within them, various researchers -- beginning at  
17 the Department of Agriculture actually -- have defined  
18 alternative classifications of counties, one of which we  
19 use, the urban influence codes shown in the next overhead.

20           You saw this diagram at the last meeting. The UIC

1 codes are based on whether the county is included in a  
2 metropolitan area and, if so, what size metropolitan area,  
3 over or under 1 million population. And then for non-  
4 metropolitan counties, they're classified according to  
5 whether the county is adjacent to an urban area, what size  
6 urban area it's adjacent to, and what is the size of the  
7 largest town in the county.

8           Now for many of the analyses that we have done in  
9 this report, we use the UIC categories but we collapse them.  
10 We have collapsed them in somewhat different ways in  
11 different places. The main reason for collapsing them in  
12 most cases is that we have a limited sample of information.  
13 Consequently, we can't really look reliably at some of the  
14 counties.

15           In others we collapse them because of the  
16 relationship, there really is no difference. For example,  
17 it turns out that adjacency, in many instances, is much less  
18 important than the size of the largest town. That's what  
19 makes a difference in the adjacency.

20           So in many cases, we collapsed one and two so we

1 show a single category for urban. We collapsed three and  
2 five and four and six, which gives us categories based on  
3 town size. We end up with six categories.

4 I put in the paper the rural/urban continuum  
5 codes. That's an equally interesting way of classifying  
6 rural and urban areas but it's not the one we chose to use  
7 for our purpose. It is in the report, but I don't see the  
8 need to discuss it.

9 For a lot of the work for this chapter, we wanted  
10 to be able to characterize the market conditions that exist  
11 in different rural areas and we found that the best way to  
12 do that, since the hospital is essentially the center of the  
13 health care delivery system in rural areas, we decided to  
14 use hospital markets as the unit of analysis.

15 We defined them as indicated on the overhead, or I  
16 should say our friends at the Rural Health Research Policy  
17 Analysis Center defined them using patient origin data from  
18 Medicare to build a hospital-specific market for each  
19 hospital that includes all of the zip codes that together  
20 account for 80 percent of the discharges for that hospital.



1 And then we took zip code data from Claritus Corporation,  
2 which is largely census data, and calculated means and  
3 medians and what not of population characteristics for the  
4 zip codes collected in each hospital market.

5 The next overhead shows the geographic  
6 distribution of those markets. Probably the xerox in front  
7 of you isn't wonderful. I know mine isn't.

8 I think the central fact that sort of leaps out at  
9 you, just from looking at this map, is that there are  
10 enormous differences in hospital density across the country.  
11 This is no great surprise. There are many more hospitals  
12 much more tightly packed together in the East than in the  
13 West.

14 DR. NEWHOUSE: Julian, is there any difference  
15 between the marks that cross and the marks that go this way  
16 and the marks that go that way?

17 MR. PETTENGILL: There are two levels of crosses  
18 here. The lighter level is one hospital. The darker one is  
19 a pair that are right together.

20 DR. WAKEFIELD: So the X is a pair?

1 DR. ROWE: The X's are rural hospitals.

2 DR. REISCHAUER: There's a back slash and a  
3 forward slash.

4 MR. PETTENGILL: I think that's more a function of  
5 the xerox than it is the actual map. When you see the map  
6 published -- we will perhaps play around with alternative  
7 symbols that might show up more clearly.

8 Basically, there is a difference. The lighter  
9 gray ones represent a single hospital, the darker ones  
10 represent a pair that is so close together that you can't  
11 print a separate symbol.

12 MR. SMITH: The direction of the slashes doesn't  
13 tell us anything?

14 MR. PETTENGILL: No, nothing. Ignore that.

15 MS. RAPHAEL: I've been trying to understand the  
16 issue of distance and the 35 miles, which you will come to  
17 later. But when have earlier that something is adjacent to  
18 an MSA, how is adjacent defined?

19 MR. PETTENGILL: Adjacent is in the context of the  
20 county. The county is adjacent to an MSA.

1 DR. REISCHAUER: Some of this is really amazing  
2 here, because if you go to Nevada and New Mexico here, and  
3 you look at somebody who is living in the far reaches of a  
4 metropolitan area, that's like the moon where they are. And  
5 yet we have them classified as metropolitan.

6 MR. PETTENGILL: Yes, that's true. Look at  
7 Riverside County or San Bernadino County or Duluth County.

8 DR. REISCHAUER: Right, they're all the way across  
9 the state.

10 MR. PETTENGILL: Same problem. You have one part  
11 of the county is dense, urban area and 100 miles away, in  
12 the same county, you have a completely rural area.

13 There is a feature of Medicare policy for the  
14 swing bed criteria where Medicare uses something, by law,  
15 called the Goldsmith Modification, which is an attempt to  
16 identify portions of urban metropolitan counties that are  
17 rural. Which is why, when you look at the data and you see  
18 that we have hospitals that have swing beds but they're  
19 located in metropolitan areas, and you scratch your head and  
20 you say why does that happen? How can that be?

1           Swing beds are supposed to be for rural hospitals.

2   Well, this is how it happens. The criteria that Medicare  
3   uses, in fact, the Goldsmith Modification identifies such  
4   areas within metropolitan counties that are, in fact, rural.

5           MR. DeBUSK: Julian, can you overlay this with the  
6   wage index region?

7           MR. PETTENGILL: The wage index regions are  
8   metropolitan statistical areas, the grayed out areas on the  
9   map, and non-metropolitan collections of counties in each  
10   state. So all the counties that are not metropolitan in a  
11   state are aggregated together, and that's considered to be  
12   the rural labor market area.

13           MR. DeBUSK: So that could be overlaid though,  
14   right?

15           MR. PETTENGILL: In effect they are. The light  
16   gray areas are the MSAs.

17           MR. DeBUSK: So this is the wage index areas  
18   within the state?

19           MR. PETTENGILL: Subject to one proviso. The  
20   boundaries of the MSAs have not been drawn in here. So

1   you've got some grayed out areas that represent multiple  
2   MSAs that happen to be adjacent to each other, they're not  
3   single markets. But if you would like to see a map like  
4   that, I'm sure we could include one in the hospital chapter  
5   where it would be more relevant.

6               MR. DeBUSK: I'd like to see it.

7               MR. HACKBARTH: Julian, I still don't understand  
8   the symbols on this map. The X's are rural hospitals,  
9   judging by the key. I don't understand what the single  
10 slashes are.

11              MR. PETTENGILL: Unfortunately, the xerox I have  
12 to look at is probably even worse than the one you have, so  
13 I'm not sure that I can --

14              MR. HACKBARTH: It doesn't look like it's  
15 xeroxing. These are clearly defined marks on the map.

16              MR. PETTENGILL: Actually these are all X's. It  
17 is the xeroxing. There is no difference. If it slants this  
18 way or it slants this way, it doesn't matter.

19              MR. HACKBARTH: These are all rural hospitals.

20              MR. PETTENGILL: They're all X's. I have seen the

1 original PDF map and they're X's. They will print in the  
2 document, in the report, much better than you see here. The  
3 problem here is that you can't xerox this kind of stuff very  
4 well.

5 I think we want to move on.

6 I included a section in the chapter that collects  
7 thoughts about rural health care from a variety of articles  
8 that I managed to squeeze time to read. And also  
9 characterized it as painting a fairly grim, gloomy picture,  
10 which I think it does. I mean, the literature says  
11 providing health care in rural areas is a struggle and you  
12 have multiple problems that you have to overcome.

13 The factors they've identified, in particular, are  
14 the size of the market, you have relatively few people so  
15 you have difficulty attracting professional staff; the  
16 population dynamics in many cases, the population is  
17 declining as portions of the working age population have  
18 moved out to seek employment elsewhere. You have an aging  
19 population in many areas. You have high levels of  
20 concentration of ethnic and racial groups in some areas that

1 represent a different set of problems, some of it cultural,  
2 differences in attitudes and that sort of thing. Some of it  
3 is sort of standing for other things, like the extent to  
4 which people have health insurance.

5           Physical isolation, we're always hearing about  
6 long distances that people have to go to receive care.  
7 Household income and unemployment. And obviously the  
8 proportion of the population who is uninsured. Many of the  
9 people who live and work in rural areas work for small  
10 employers who are much less likely to offer health  
11 insurance, so there's a smaller fraction of the population  
12 that is insured. Those that have insurance often have less  
13 coverage than you would find elsewhere.

14           We don't have, unfortunately, detailed geographic  
15 information on all of these variables. Health insurance, in  
16 particular, is a weakness. There just isn't a good source  
17 for that. But we do have information on the others.

18           When you look at the geographic patterns here I  
19 think what you see is that you have two main patterns, one  
20 in the West and one in the South and East. You also have

1 some differences along the Canadian border, where you have  
2 kind of a combination of the two sets of factors.

3 In the West the main factors operating are small  
4 population size, physical isolation, and declining  
5 population and an aging population. In the South it's a  
6 different constellation. It's relatively low household  
7 income and relatively high unemployment and high  
8 concentration of racial and ethnic minorities.

9 The next table shows some of that information,  
10 contrasting the East and the West. We did it for all  
11 markets in the East and the West. By the way, East here is  
12 defined as the five census divisions that all have New  
13 England, Middle Atlantic or East in their name. The West is  
14 the four census divisions on the western side of the  
15 country, which is Northwest, North Central, South Central,  
16 Mountain and Pacific.

17 The differences are not so striking when you look  
18 at all of the markets, but when you go down to the bottom  
19 quartile by population size of the market, that's the small  
20 group on the table, then I think the differences really



1     become quite striking regarding the likelihood that you have  
2     declining population, that you're isolated.

3             Isolated, by the way, means that you don't have  
4     another acute care hospital within 25 miles, which is not a  
5     terrifically restrictive definition, but if you do 35 miles  
6     the pattern looks very similar geographically.

7             DR. ROWE: Julian, can I suggest, given that we  
8     have a tremendous volume of material and some of these  
9     chapters are very long and detailed, a tremendous number of  
10    things to do, that maybe this analysis or any subsequent  
11    subanalyses about this, might be dispatched. I think it's  
12    bad enough we've got rural versus urban. Now we're going to  
13    have West versus East. It just lines up another way that  
14    people can fight about something but really doesn't add  
15    anything to the questions about Medicare policy in terms of  
16    rural versus urban, I don't think.

17            MR. PETTENGILL: I think what it adds is that  
18    neither East or West nor rural versus urban is really the  
19    issue. The issue is what are the market conditions? What  
20    are the problems you face? And they're different in

1 different places. The obvious implication is that the  
2 policy answer, to the extent there is one, is going to be  
3 different in different places. There's no one answer.

4 DR. ROWE: I certainly accept that, but I wouldn't  
5 want the data presented in such a way so it looks like the  
6 East is being disadvantaged compared to the West or vice  
7 versa, because it would just line the Congress and the  
8 Senate up on the East versus the West, as opposed to rural  
9 versus urban. Or maybe the next slide is North versus  
10 South, I don't know.

11 MR. PETTENGILL: Actually I think the maps do a  
12 much better job of saying you have -- if you go to the next  
13 map, for example, this is population size of the markets.  
14 This identifies the small markets.

15 By the way, small here means that the total  
16 population of the market area is less than 11,200 people.  
17 That's what the quartile definition is, 11,200 people in the  
18 market. That's not very many people.

19 And what this map says is that if you just look at  
20 small population you've got markets scattered -- now they're

1 concentrated heavily in the Midwest and the Northwest, but  
2 there are markets scattered all over the country that have  
3 very small populations.

4 DR. NEWHOUSE: Julian, I wonder if this isn't  
5 apples and oranges, if I understand this right. If you've  
6 got a 20-bed hospital and you go through the zip codes that  
7 account for 80 percent of its discharges, you're probably  
8 going to have the zip codes right around it and you're going  
9 to get a population figure like you got. Whereas if I have  
10 a 200-bed hospital, I'm going to inevitably have a lot more  
11 zip codes and more population, so it will look like a bigger  
12 market area.

13 MR. PETTENGILL: I have no doubt that's true. On  
14 the other hand, there's a very strong association between  
15 the degree to which the hospital is isolated the size of the  
16 market.

17 DR. NEWHOUSE: But it doesn't necessarily mean  
18 that it's isolated, just because it draws on a few zip codes  
19 that are nearby it and that fills it up.

20 MR. PETTENGILL: But we're not defining whether

1     it's isolated or not based on how many zip codes it has.

2     It's based on the distance to the next nearest hospital.

3             DR. ROWE: But the point is, if you take the  
4     University of Iowa Medical Center, which is this huge, very  
5     elite place that is enormous and it must draw from five  
6     states around that area. That would like look like a huge  
7     market. They just happened to build a huge referral medical  
8     center there in the middle of Iowa. I don't see what that  
9     adds. I guess I'm sort of saying what Joe's saying.

10            DR. WAKEFIELD: Is part of what you're trying to  
11     demonstrate here -- and I might be misinterpreting, but I'm  
12     looking at the same map -- is the distance between or to  
13     other hospitals? Is that part of what you're trying to  
14     capture here?

15            MR. PETTENGILL: No, we have another map that  
16     shows the isolated hospitals. It's not the next one but the  
17     one after that. Those are hospitals where the next nearest  
18     hospital is at least 25 miles away.

19            We have a lot of hospitals in the Midwest -- if  
20     you go back to the small market base, it's true that big

1 hospitals would tend to draw from a much wider area and  
2 therefore have a bigger population. There's no question  
3 about that.

4 Many of these hospitals the market is defined  
5 essentially by one zip code because zip codes essentially  
6 align with the town and they're relatively small hospitals.  
7 That's their service area. And the population available to  
8 support them is the population that's right there.

9 DR. NEWHOUSE: But that's the issue. Suppose  
10 there's another hospital in a city that's 15 miles down the  
11 highway and they each draw from their own cities. If one  
12 hospital closed, the people 15 miles down the highway might  
13 come to the other hospital and it would grow.

14 There's an inherent problem defining market area.  
15 It's a classic problem and you're basically defining it off  
16 observed use. Conceptually, it could be better defined off  
17 of potential use but we don't observe that, so this is the  
18 best we can do.

19 DR. REISCHAUER: If you look at Kansas, it brings  
20 your point out. There's lots of small markets but not many

1 isolated ones.

2 MR. PETTENGILL: That's right.

3 DR. WILENSKY: There's nothing inconsistent with  
4 the kind of information you're presenting and making the  
5 point that I think is worthwhile, that Joe just made, which  
6 is that what we are looking at is observed market and, in  
7 principle, the market could be different particularly if  
8 there were different hospitals that were available.

9 I think that's a good point to make, so that when  
10 we're looking at these observed realities, we understand the  
11 context in which we ought to interpret these observations.

12 MR. PETTENGILL: I don't have any problem with  
13 that. In fact it comes in later when you start thinking  
14 about low volume adjustments and whether they should be  
15 restricted. It has an obvious application.

16 DR. WILENSKY: I think the point is worth making,  
17 but I don't think it takes away from the usefulness of how  
18 you've laid the information out.

19 MR. HACKBARTH: One of our challenges, one of our  
20 responsibilities is to try to simplify and make very

1 complicated situations understandable to policymakers. I'm  
2 worried about people getting lost in this succession of maps  
3 and data. I'm struck by the point that Bob pointed out, the  
4 seeming difference between the two maps when you look at  
5 Kansas.

6 I wonder if we ought to be trying to simplify this  
7 to bring home the basic points to our audience. This first  
8 map, with small market base, I don't find helpful in dealing  
9 with the policy problems. I think I understand what it  
10 means, but the critical issue -- given the earlier data you  
11 presented about what the problems are -- it's whether  
12 they're isolated or not, not whether they have a small  
13 market base.

14 MR. PETTENGILL: Actually that's not. You would  
15 think -- let's go to the map on isolation. You would look  
16 at that and you would say okay, these are isolated  
17 hospitals, these are the ones that have the small markets,  
18 and they would have low volume of demand, not just for  
19 Medicare but on the private side, as well. And that's what  
20 the problem is.

1           But in fact, there's not a close relationship  
2   between isolation and low volume. I have a table. If you  
3   go down further in your stack, it's the next table.

4           There is a relationship, but it's not a very  
5   strong relationship.

6           MR. HACKBARTH: But isn't the ultimate question,  
7   Julian, what happens if this hospital were to disappear?  
8   The fact that these isolated hospitals may not be low volume  
9   signifies that they're collecting people from a broad  
10   geographic area and that's a good thing.

11           Whereas, if we just have small market hospitals  
12   and they disappear and there's one down the road, is that a  
13   major public policy problem?

14           MR. PETTENGILL: It's certainly one of the  
15   questions. It's not the only one. I think part of the  
16   problem is that people tend to associate isolation with  
17   financial difficulty and there's not a strong association.  
18   Some isolated hospitals are, in fact, doing badly  
19   financially and are therefore at risk. And the population  
20   they serve is potentially at risk for that reason.



1           But in many cases, the isolated hospitals are not  
2   doing badly and they're not at risk. So it's a question of  
3   what sort of problem you want to solve.

4           DR. REISCHAUER: But I guess the question is what  
5   is the problem with small market base? One that is one town  
6   away and has equally small -- what is the problem? They  
7   might be in bad financial shape, but we don't have a  
8   potential access problem if one closes.

9           MR. PETTENGILL: That's why I tried to talk about  
10   clusters of problems because small population base by itself  
11   is one risk factor. It doesn't mean you have a problem.  
12   You have to put it together with a couple of others before  
13   you have a problem.

14          DR. ROWE: I think the issue is for me that many  
15   of the characteristics of some of these entities that are  
16   within the population we consider rural are terms that are  
17   laden. So when we use them, they sound bad. Like small  
18   market sounds bad. Isolated sounds bad.

19          It may not be bad. It may be that you have three  
20   hospitals in an area and they're all one-third full, that

1 two of them should close and then you have one left that's  
2 full and is doing well. And then you say oh my god, it's  
3 isolated.

4 My concern is that the way we're using these terms  
5 implies things that may not necessarily be there.

6 DR. NEWHOUSE: Julian, in the spirit of  
7 simplifying this, maybe you want to present the union of  
8 some of these characteristics rather than all these maps  
9 with each one singly.

10 MR. PETTENGILL: I'd have to try combinations like  
11 that and see what they look like.

12 DR. WILENSKY: I think the discussion, you might  
13 need to lead to that point and to talk about the issues  
14 initially as though these are all factors and to talk about  
15 why the factor may or may not be important, but to actually  
16 show pictorially the union which becomes now -- the  
17 intersection of these issues that becomes a problem.

18 So both in response to a comment I think Glenn  
19 made earlier, that we not overwhelm the reader with  
20 information, so you lead up to it. These are issues that

1 have been raised that may or may not sound as though they're  
2 problematic in terms of the term that is used, but the  
3 problem -- to the extent there is one -- appears at their  
4 intersection, here's what it looks like when you get small  
5 market or isolated and bring them together.

6 That might allow both the information initially,  
7 because it's hard to have the discussion on a two or three  
8 dimensional basis. But to approach that in that manner.

9  
10 MR. PETTENGILL: I can certainly try that. What I  
11 had in mind with some of these things is to put four of  
12 these maps on a page, so that they're all right together.  
13 So if you had small market base and declining population and  
14 aging, and so on, and then the combination, you would see it  
15 all in one page.

16 DR. WILENSKY: The question is whether you could  
17 see that with that.

18 MR. PETTENGILL: I think the geographic patterns  
19 are strong enough and I've tried printing them four to a  
20 page, and I think it really does show more clearly,

1 actually, than looking one at a time.

2 DR. ROWE: Julian, it's clear you're going to do  
3 this, we're not going to talk you out of it.

4 [Laughter.]

5 MR. PETTENGILL: Jack, if it turns out that a map  
6 showing the combination is much more clear, I'll use it.

7 DR. NELSON: I'll have an easier time making a  
8 judgment about this after I've heard the rest of Julian's  
9 presentation.

10 MR. PETTENGILL: I think we can skip through some  
11 of this. The striking pattern in the South is low income  
12 and high unemployment. That map is a combination. That's  
13 South and East, and the pattern is pretty much where you  
14 would expect it to be.

15 The one thing I don't like about this is that this  
16 is nominal income. In other words, it doesn't reflect any  
17 adjustment for differences in the cost of living, and  
18 obviously that matters. But there isn't any good way to  
19 make an adjustment. We tried fiddling around with a couple  
20 of things, but it doesn't really change the pattern in any

1 event. I don't think there's anything really surprising  
2 here.

3 This suggests that there's a different problem in  
4 that area than you would see out west.

5 The consequence, a lot of times, of having a  
6 problem is that you end up with a provider that is operating  
7 at very low volume, and low volume is a major risk factor  
8 for poor financial performance. You'll see some of that  
9 later this afternoon in the data from the hospital chapter.

10 The analysis also seems to suggest that not all of  
11 these factors are all that important. The ones that seem to  
12 matter the most are small population, declining and aging  
13 population, which the intersection of them together is  
14 pretty strong, low income and high unemployment.

15 One of the consequences, as I said, is low volume  
16 if you have weak markets. But you can get to low volume a  
17 number of different ways. You can get there because the  
18 market base supporting your health care delivery  
19 infrastructure is weak. You can get there because you have  
20 a number of nearby competitors. Which reason got you there

1 matters from a policy point of view.

2 DR. NEWHOUSE: Are you going to distinguish those  
3 reasons in the charts?

4 MR. PETTENGILL: I don't know that I can  
5 distinguish them directly. I can show where markets are  
6 weak because of either small population that's declining and  
7 aging, or because you have low household incomes and high  
8 unemployment. It doesn't follow that all of those markets  
9 have low income. Only a fraction of them will. I could try  
10 the intersection of all of that.

11 DR. ROWE: Julian, I'm thinking of the  
12 Medicare+Choice program and I'm looking at these  
13 characteristics and I'm thinking that some of these might be  
14 factors that would lead to a failure of Medicare+Choice  
15 programs in an area because your population is older and  
16 therefore utilization is higher and there's a smaller  
17 population, not enough to handle the infrastructure, nearby  
18 competitors, et cetera.

19 It would be interesting if you had a composite of  
20 where these different major risk factors coexist, if you

1   also then sort of took a look at where the Medicare+Choice  
2   markets no longer exist, or no longer are problems, whether  
3   or not that is an overlay. That might be a proxy in some  
4   way for the market isn't there, if you know what I mean. It  
5   may be a useful kind of phantom measure where the market  
6   isn't doing well in something that's market based rather  
7   than demographically based.

8               MR. PETTENGILL: I don't know. I'd have to think  
9   about that one. I don't know if I would buy that, that the  
10   presence or absence of Medicare+Choice plans is a clear  
11   indicator that the market either is or isn't there. It is  
12   or isn't there for Medicare+Choice plans, but that's not the  
13   same as saying it is or isn't there for fee-for-service  
14   providers.

15              DR. ROWE: That's my question.

16              MR. PETTENGILL: I don't know. We have fee-for-  
17   service providers in a lot of places where there's no  
18   Medicare+Choice plan.

19              MR. SMITH: Julian, I was struck by what seemed to  
20   be an asymmetry in this list. Small population, declining

1 population, and low income seem to me part of what yields  
2 low volume. That low volume isn't independent of those  
3 first three, and that in reading the whole chapter it seems  
4 to me that -- to the extent that we can get a thread through  
5 the whole thing, that low volume appears to be it.

6 I'm struck by including it, as if low volume were  
7 an independent risk factor, rather than an artifact of the  
8 first three, which it seems to me your argument would lead  
9 us to.

10 MR. PETTENGILL: No, I'm much more inclined to  
11 treat it as an outcome, rather than as a risk factor. Yes.  
12 I agree.

13 MR. SMITH: It would seem to me it would help us  
14 think about what we're trying to fix here, back to Bob's  
15 question what's the problem. As I read the material, it  
16 strikes me that low volume is normally an outcome of the  
17 other risk factors, but it is often the problem that we  
18 ought to address policy to. I think it confuses that by  
19 treating it as a risk factor so coincident with what may be  
20 its causes rather than similarly structured risks.



1           MR. PETTENGILL: I'll have to think that through a  
2 little more and see how I can sort that out. I think you're  
3 right.

4           DR. STOWERS: Do you have a sense of the  
5 weighting? When we talk about low volume and then we talk  
6 about weak market base or nearby competitors, my sense is  
7 that the majority of it is their market base and that the  
8 free market and the ability of small communities to support  
9 unnecessary hospitals and so forth has already done a lot of  
10 the weeding out of the two hospitals sitting beside each  
11 other.

12           But yet when we list them directly beside each  
13 other, it looks like they're kind of equal. Do we have a  
14 sense of that? Because I think the nearby competitor thing  
15 out there is very small compared to the low volume and other  
16 things.

17           Another thing is when it comes to the survival of  
18 a hospital, low volume may not entirely be the problem. I  
19 think what you're getting to, it may be higher volume but  
20 uncompensated, coming with less insurance and all of the

1 other things. And that kind of has to show in there, too, a  
2 little bit.

3 MR. PETTENGILL: I don't know what to say about  
4 that. Quite a few of those low volume providers on that low  
5 volume map are right next to each other. I think it's been  
6 kind of a common -- I don't think it's a myth, I think it's  
7 a reality for years that communities exist, they have a  
8 hospital, it's a low volume hospital that's doing badly  
9 financially. They do whatever they have to do to keep it  
10 alive, because they regard it as absolutely essential to the  
11 survival of the community.

12 So I don't think the market has, in fact, driven  
13 out all of the facilities that probably can't be supported  
14 by a freely operating market.

15 DR. STOWERS: I guess the question here comes as  
16 what's right next to each other? I mean, if there's two  
17 hospitals within five miles or 10 miles or whatever. But if  
18 there's two communities 25 miles apart or 30, then -- I just  
19 don't have a sense of what percentage are where on this  
20 proximity.

1           MR. PETTENGILL: I think you can figure out how  
2 the distribution of the low volume providers breaks out by  
3 distance. I think you'll find that a number of low volume  
4 providers are not far away from the next nearest hospital.

5           I guess the only other thing I wanted to talk  
6 about here was the next table, which is on rural hospital  
7 diversification. There's another map in here just before  
8 that that associates low volume and reliance on long-term  
9 care.

10           There are quite a few facilities, and this is the  
11 combination -- and by the way, the labels are switched on  
12 that map. The light gray is, in fact, the low volume  
13 providers that have 50 percent or more of their patient days  
14 as long-term care. That's shown as black.

15           But the point here was that one of the things that  
16 you saw in the site visit out in Montana was that some of  
17 the small town low volume providers responded to their  
18 situation by providing a lot of long-term care.  
19 Essentially, they had a nursing facility, they had a rural  
20 health clinic, they had an outpatient department, and those

1     were the main sources of their revenues, not inpatient care,  
2     not swing bed care, and that sort of thing. That's how they  
3     stayed alive.

4             If you look at this table on diversification, this  
5     is by UIC code, you'll see a pretty clear pattern of what  
6     services hospitals tend to offer according to where they  
7     are. Swing beds goes way up as you go out into more and  
8     more rural communities. Separate skilled nursing facilities  
9     go down. The presence of a nursing facility that is not a  
10    swing bed unit or a SNF goes up. The fraction of facilities  
11    that are providing long-term care, any kind of long-term  
12    care, goes way up. But you don't get rehabilitation units  
13    and psychiatric units.

14            DR. ROWE: Julian, how do you reconcile these data  
15    with the statement that comes later in one of the other  
16    chapters that you make about the fact that the length of  
17    stay in these smaller isolated rural hospitals may be longer  
18    because they have less access to post-acute care facilities?

19            MR. PETTENGILL: I have difficulty reconciling  
20    that.

1 DR. ROWE: Those swing beds and SNF units and  
2 long-term care units associated with these hospitals that  
3 are very small...

4 MR. PETTENGILL: Have long lengths of stay. I  
5 think we have to recognize that the length of stay analysis  
6 that is there in the later chapter is really at the very  
7 beginning. It's a very preliminary analysis. I'm not  
8 suggesting that the numbers will change.

9 But I think if you look maybe at expected length  
10 of stay, given the DRG, you might see a somewhat different  
11 picture. Or it might well be the case that length of stay  
12 is simply higher than many of these places.

13 DR. ROWE: It may be something, but it might be  
14 worth, in the later chapter, including some of these data  
15 because there is that paragraph or two you have about the  
16 traditional reasons for this longer length of stay, blah,  
17 blah, blah, blah. Here, at least, are some data that are  
18 relevant.

19 MR. PETTENGILL: I think there's certainly an  
20 issue of consistency here that we will have to address.

1 DR. WAKEFIELD: Two quick questions. Julian,  
2 first on the map that's labeled low volume providers and  
3 reliance on long-term care, you use Montana as an example.  
4 Are all of the dots, the black and gray on that map, do they  
5 all refer to some type of long-term care being provided by a  
6 low volume provider except that one of them has greater than  
7 50 percent long-term care days?

8 MR. PETTENGILL: The light gray is low volume  
9 provider.

10 DR. WAKEFIELD: No long term care?

11 MR. PETTENGILL: It just doesn't qualify as having  
12 more than half of its patient days as long-term care.

13 DR. WAKEFIELD: Then what's the other one?

14 MR. PETTENGILL: The other one is low volume  
15 providers that have more than half their patient days as  
16 long-term care.

17 DR. WAKEFIELD: So they all have long-term care?

18 MR. PETTENGILL: No, they're all low volume.

19 DR. WAKEFIELD: It's all low volume.

20 MR. PETTENGILL: And some of them rely heavily on

1 long-term care.

2 DR. WAKEFIELD: More heavily than the others?

3 MR. PETTENGILL: Much more heavily, yes.

4 DR. WAKEFIELD: And that's what you're drawing  
5 here.

6 DR. REISCHAUER: But there could be some with  
7 zero.

8 MR. PETTENGILL: That's correct, yes.

9 DR. WAKEFIELD: That's what I'm asking.

10 The second question is on the diversification by  
11 UIC, we don't have anything on home health probably?

12 MR. PETTENGILL: Actually we do. I didn't put it  
13 in there because it was flat and this is an overhead.

14 MS. BEE: These are just hospital based.

15 MR. PETTENGILL: All of these are hospital based.

16 DR. WAKEFIELD: So my question is --

17 MR. PETTENGILL: I didn't include it because it  
18 was flat.

19 MR. SMITH: Julian, back to Jack's question for a  
20 minute, I would think in order to answer it you would have

1 to know something about a bed-to-population ratio, rather  
2 than simply facilities with the service. Otherwise, it  
3 doesn't tell us very much about the availability of the  
4 service if we don't have some metric that allows us to match  
5 up potential demand with potential provision. Simply  
6 facilities doesn't get to that.

7 MR. PETTENGILL: I wasn't thinking about this in  
8 the context of what it says about access to various kinds of  
9 services. I was thinking about it more as an indicator of  
10 how rural providers respond when they have different  
11 circumstances.

12 MR. SMITH: But in a very small market, one swing  
13 bed is very different from three. I'm saying that the  
14 presence of a swing bed capacity doesn't tell you very much  
15 unless you match it up with something about population.

16 MR. PETTENGILL: I don't know whether you could do  
17 that in a way that would be meaningful.

18 MR. SMITH: I was just wondering if not doing  
19 means that this data is very meaningful.

20 MR. PETTENGILL: I think all it tells you is that



1 hospitals that are located in more remote rural areas are  
2 more likely to have swing beds than --

3 MR. SMITH: At least one.

4 MR. PETTENGILL: Yes, that's true. I suppose if  
5 we had time to -- many of these maps and tables raise many  
6 more questions than they answer, that's clear. And if we  
7 had the opportunity to pursue some of this stuff, I think we  
8 could maybe find some much more interesting things. But  
9 under the circumstances, we don't have the time to do it at  
10 this moment.

11 We could do some follow-up work, perhaps next  
12 year, and I'm not promising to do that, but we could bring  
13 it up at the retreat.

14 I think it's time to go on to the use rate part of  
15 this, which is a reprise, that Dan will do.

16 DR. ZABINSKI: Thank you. As part of this chapter  
17 we're going to include a comparison of rural and urban  
18 beneficiaries' use of care. At the March meeting we  
19 presented preliminary results from that analysis. In the  
20 meantime, we have modified it, adding post-acute care to

1 beneficiaries' use and addressing commissioner's comments.

2           Before discussing the results from that analysis,  
3 we think it's important to mention that one should be really  
4 careful about not reading too much into use rates when  
5 you're interpreting them because they are, in some cases,  
6 rather crude indicators of potential problems.

7           For example, one may be tempted to conclude that  
8 lower use by rural beneficiaries indicates an access problem  
9 for them. But this would overlook other possibilities such  
10 as differences in practice patterns or beneficiaries'  
11 propensity to seek care.

12           Also, I think we should always be aware that use  
13 rate differences do not always indicate a similar difference  
14 in impact on health outcomes. For example, two  
15 beneficiaries using the same amount of care could have very  
16 different health outcomes because their quality of care,  
17 their need for care, and the mix of their services could be  
18 very different.

19           The first thing we looked at in our analysis are  
20 national average differences in urban and rural

1 beneficiaries' use rates. We grouped the beneficiaries into  
2 six categories using the same five rural categories that  
3 Julian had on his diagrams and added an urban group.

4           On this diagram we have the ruralness of  
5 beneficiaries' groups along the horizontal axis. On the  
6 very left column we have the metropolitan or urban group.  
7 As you move to the right, you get to more progressively  
8 rural groups.

9           The vertical bars indicate average use for each  
10 group.

11           DR. NEWHOUSE: Are those dollars?

12           DR. WILENSKY: It would be nice to have something  
13 on the axis to give us some idea.

14           DR. ZABINSKI: It's sort of an index of use. What  
15 we're measuring basically is like the amount of care that  
16 the beneficiaries would have as measured if Medicare used  
17 national payment rates, basically.

18           DR. NEWHOUSE: I think you need to put in the  
19 units, when you do this for real -- when it goes on  
20 Broadway.

1 DR. ROWE: Explain to me, what's striking here is  
2 the lack of a difference. This is one of the themes from  
3 the last meeting, that many of the places we expected to see  
4 a difference, the differences more modest or non-existent.  
5 But it's not clear to me that the way you did this you  
6 couldn't have shown a difference if you wanted to.

7 So what exactly is the amount of care? Is this  
8 per person?

9 DR. ZABINSKI: This is per beneficiary, right.

10 DR. ROWE: Medicare beneficiary.

11 DR. ZABINSKI: Per Medicare beneficiary.

12 DR. ROWE: And this is some unit of  
13 hospitalization, doctor visits, home care visits, some  
14 mixture?

15 DR. ZABINSKI: Typically what we did was this.  
16 Let's use physician care as an example. We would take the  
17 relative value units for each physician unit and multiply it  
18 by the national adjustment factor. And then we did the same  
19 sort of thing for hospital inpatient using DRGs, hospital  
20 outpatient care using value units, and so forth.

1 DR. NEWHOUSE: It's units of service weighted by  
2 the same prices for everybody.

3 DR. ROWE: That's great. Would it be fair that if  
4 we assumed that the degree of illness or sickness or care  
5 need is the same across the country -- I'm sure that's not  
6 the case, but let's just stipulate that -- that in fact,  
7 therefore, the health care needs of people across the  
8 country are being rather equally -- I'm not saying  
9 adequately, they may only be getting 70 percent of what they  
10 need -- but equally addressed, irrespective of whether they  
11 are in an urban or rural setting? Is that what this says?

12 DR. ZABINSKI: I would say that use is about the  
13 same in rural and urban settings. But as far as health care  
14 needs, addressing that point Jack, as you see here we have  
15 for each ruralness category you have two sets of bars. The  
16 wider one on the left indicates a raw use rate. The one on  
17 the right indicates adjusted for health status differences  
18 between groups.

19 But adjusting for health status doesn't really  
20 change the qualitative analysis here of use rates really

1     don't look much different.

2                 DR. WILENSKY:   They don't look much different,  
3     even unadjusted.

4                 DR. NEWHOUSE:   And the adjustment is actually  
5     imperfect, so if anything it looks like the rural use, if  
6     anything, may be greater because the urban group is sicker  
7     because of the missing HMO group.  I think the sameness or  
8     the lack of a big difference is the important point.

9                 MS. ROSENBLATT:  I have a question on this now  
10    that I understand the mathematics of it.  If it's weighted  
11    by dollars, the hospital DRG dollars are going to be really  
12    dominant in the total.  And therefore, if there's a very  
13    slight difference in the hospital usage, that's going to  
14    drive the similarity --

15                DR. REISCHAUER:  Makes rural use look a lot  
16    greater.

17                MS. BEE:   As we work through the analysis, we've  
18    also included some detail on the composition of services  
19    within that bar.  Indeed, that bar is the total of  
20    inpatient, outpatient, physician, rural health clinic, and

1 all post-acute settings. And we'll break that out to see  
2 how the composition of that varies.

3 DR. ROWE: This really gets to, just for the  
4 record because we discussed this earlier, the celebratory  
5 nature of at least some of what these data suggest, and that  
6 is that assuming that we started at a place where there was  
7 greater disadvantage in rural, with respect to access to  
8 care, this would appear to address the question of access  
9 and say that, at this point at least, there are not very  
10 substantial systematic deficiencies by category. There may  
11 be individuals or individual markets, et cetera. But at  
12 least by category of ruralness, with respect to the amount  
13 of care that's being delivered.

14 DR. WILENSKY: Use, not access. Access is  
15 somewhat more complicated. But at least in terms of  
16 observed use, it looks very comparable, given the measures  
17 that are shown here.

18 DR. REISCHAUER: Just to elaborate on Alice's  
19 point, to come to a conclusion totally different from  
20 Jack's, folks in rural areas don't see physicians as often,

1 don't get the same kind of preventive care, end up in the  
2 hospital more, and then we celebrate it. This is a  
3 hypothesis.

4 DR. ZABINSKI: There is one difference and it's  
5 actually coming up in the later slide. Urban beneficiaries  
6 do use quite a bit more physician services and rural  
7 beneficiaries do have a fair amount more hospital inpatient  
8 care.

9 DR. WILENSKY: Again, I think this is a useful way  
10 to look at an aggregate cut at what is going on, and then  
11 you need to back up and talk about what's lying underneath  
12 it. But I do think it's important, in the places where we  
13 see more comparable use than we might have expected, to  
14 point that out. And in the places where we see differential  
15 use, as in terms of physician care or home care or the mix  
16 between skilled nursing facility and home care, that we make  
17 those comments, as well.

18 DR. ZABINSKI: Before we move on from the slide,  
19 there's one thing I'd like to point out, though. This  
20 diagram includes only fee-for-service beneficiaries. It



1 excludes Medicare+Choice. In particular metropolitan areas  
2 that's an important group. It encompasses about 21 percent  
3 of that population. So if you included Medicare+Choice in  
4 this, the relationship might change some because they're  
5 typically healthier than that.

6 But the data for those people don't exist, in  
7 terms of claims data, so we really can't include them.

8 DR. WILENSKY: I assume in the final chapter, that  
9 would be included on the chart? You want to have, if  
10 somebody picks up this chart, there's a footnote at the  
11 bottom that says excludes HMO enrollees.

12 DR. NEWHOUSE: That's a really important caveat.

13 DR. ZABINSKI: Yes.

14 DR. ROWE: But what you're saying, Dan, if I  
15 understand, and I think this is important, is that that  
16 might be the case with respect to the light bar, but the  
17 darker bar --

18 DR. NEWHOUSE: No.

19 DR. WILENSKY: No.

20 DR. ROWE: --which corrects for health status,

1     since the Medicare+Choice people are healthier, there would  
2     be a correction there vis-a-vis their health status that  
3     might compensate for the change.

4             DR. NEWHOUSE:   Not enough.

5             DR. ZABINSKI:   It's an imperfect correction,  
6     though.

7             DR. ROWE:   What would it show, do you think, if  
8     you then put in the Medicare+Choice population?

9             DR. NEWHOUSE:   Drop the metropolitan.

10            DR. WILENSKY:   Drop the metropolitan.

11            DR. ROWE:   Exactly.   It would make the rural look  
12   like it was getting more, even though it may be different  
13   categories of care.

14            How much substitution is there, to get to  
15   Professor Reischauer's excellent point?   Is there some  
16   change in the finances so that it's not all just dollars, so  
17   that if somebody doesn't get to the doctor and therefore  
18   they wind up in the hospital and that is obviously more  
19   expensive to it's more use, is there any substitution metric  
20   here?

1 DR. NEWHOUSE: Right. That's what we need to say.

2 DR. ZABINSKI: No.

3 MR. PETTENGILL: If they show up, if they go to  
4 the hospital and they're more seriously ill so they end up  
5 in a more expensive DRG, that would be included. But if  
6 they went and they were more seriously ill but ended up in  
7 the same DRG, coronary bypass say, but they were more likely  
8 to have complications and result in outlier payments, that  
9 wouldn't be here.

10 DR. ROWE: But if they don't get a flu shot  
11 because they don't get to the doctor, and they get influenza  
12 and they get in the hospital, it looks like they used more  
13 health care.

14 MR. PETTENGILL: That's right.

15 DR. ROWE: And they had the same health status  
16 going in. That's the point.

17 DR. WILENSKY: They do use more health care.

18 DR. ROWE: If they don't get influenza, because  
19 you have to catch it from someone, then they're apparently  
20 living in a place where there's no one else.

1 [Laughter.]

2

3 MS. ROSENBLATT: How did you risk adjust it down?

4 DR. ZABINSKI: I used the risk factors from the  
5 HGC, the hierarchical condition category model.

6 MS. ROSENBLATT: You're using inpatient and  
7 outpatient?

8 DR. ZABINSKI: Yes.

9 MS. ROSENBLATT: And it's a single weighted DRG,  
10 that dollar value? You're not doing this DRG by DRG in  
11 hospitals?

12 DR. ZABINSKI: Yes.

13 MS. ROSENBLATT: You are doing it DRG by DRG.

14 DR. ZABINSKI: Somebody has an inpatient stay, we  
15 take the DRG weight and multiply it by a national adjustment  
16 factor.

17 MS. ROSENBLATT: And the unadjusted, if there are  
18 more people going to the more severe DRGs in the  
19 metropolitan area, that would cause the metropolitan weight  
20 to be higher?

1 DR. ZABINSKI: It would raise the metropolitan  
2 use.

3 We also looked at this on a region by region  
4 basis, as well. When we've looked at the beneficiaries in  
5 the regions, we continue to find small urban and rural  
6 differences in the adjusted use rates within regions.  
7 However, we did find that overall use is fairly different  
8 between regions.

9 In this diagram, once again we separate the  
10 beneficiaries into four regions. Once again, the light bars  
11 indicate the unadjusted use rate, and the darker bars  
12 indicate adjusted for health status.

13 I'd like you to focus on the West and the South,  
14 that is the second set of bars and the final set of bars on  
15 the right. The South is higher and the West is lower. For  
16 example, the adjusted use rate in the South is about 15  
17 percent higher than what it is in the West.

18 DR. WAKEFIELD: This is just rural?

19 DR. ZABINSKI: No. This is everybody together.

20 DR. WAKEFIELD: Everyone in that region.

1 DR. ZABINSKI: Yes, this is urban and rural  
2 together, everybody in the region. So the overall use rate  
3 in the South is higher than what it is in the West.

4 As we already discussed, though, one important  
5 discrepancy that we have here between urban and rural is  
6 that the mix of service is quite different. As I said,  
7 urban beneficiaries use more physician care and, to a lesser  
8 extent, more post-acute care services. Conversely, rural  
9 beneficiaries use more hospital inpatient and hospital  
10 outpatient services.

11 DR. ROWE: Can you give us some quantitative  
12 measure of what you mean by more?

13 DR. ZABINSKI: Physician, in the neighborhood of  
14 about 15 percent more in urban areas.

15 DR. ROWE: 15, 1-5?

16 DR. ZABINSKI: 15. Post-acute care not quite so.  
17 It was about 8 or 9 percent. Hospital inpatient care, 7 or  
18 8 percent higher in rural areas. Hospital outpatient, it's  
19 more extreme, probably in the neighborhood of 10 to 12  
20 percent, I'd say.

1 DR. ROWE: But if you add -- so hospital  
2 outpatient use is less or more?

3 DR. ZABINSKI: It's more in rural areas.

4 DR. ROWE: Because if you add that together with  
5 the physician visits in the community, since there might be  
6 fewer physicians --

7 DR. NEWHOUSE: And the rural clinics.

8 DR. ROWE: What do you wind up with?

9 DR. ZABINSKI: Pretty flat.

10 We also try to address some concerns that the  
11 commissioners raised at the March meeting. First, we  
12 examine variation in use to see if rural counties are more  
13 likely to have either very high use rates or very low use  
14 rates. For each county we compared per capita use to the  
15 national average. And we found that rural beneficiaries are  
16 both much more likely to live in counties with very high use  
17 rates, as well as very low use rates.

18 DR. NEWHOUSE: Dan, is this on a year?

19 DR. ZABINSKI: Yes.

20 DR. NEWHOUSE: I think you need to make a

1 technical correction here. Since this is going to be  
2 interpreted as some kind of steady state behavior, I think  
3 you need to correct for number of lives. Just on random  
4 variation, rural will bounce around more than urban.

5 DR. ZABINSKI: We tried to do that. For example,  
6 what we did -- okay, we calculated a standard deviation of  
7 the use rates across counties and then we calculated an 80  
8 percent competence interval for each county's use rates  
9 using that standard deviation. But if a county had fewer  
10 than 30 people, we used the adjustment factor from the  
11 student T distribution that applies to the size of the --

12 DR. NEWHOUSE: You can actually make a fix right  
13 on the number of people. We can talk about it afterwards.

14 DR. ROWE: Can we go back to a second to the prior  
15 slide. I just want to make sure -- it says urban use more  
16 physician services and you just told me that if you add up  
17 the physicians in the community and the physicians in the  
18 outpatient and the clinics it's the same.

19 DR. ZABINSKI: No, the physician services are just  
20 physician services. It doesn't matter where they are. They



1 all go. If physician care takes place in an outpatient  
2 unit, it goes into the physician category, but just those  
3 services that the physician supplied.

4 DR. NEWHOUSE: How about the rural health clinic?

5 DR. ZABINSKI: The rural health clinic, we use it  
6 as a separate category in the total, but when you add the  
7 rural health clinic to the physician care it closes the gap.

8 DR. ROWE: So we should get the data before we  
9 make this final statement here?

10 DR. ZABINSKI: No, I think the statement is  
11 correct. All physician services are put into the physician  
12 category. It doesn't matter whether they're in a physician  
13 office, some sort of inpatient care.

14 DR. NEWHOUSE: But the equivalent of the  
15 outpatient department facility fee is in the physician  
16 component for when you go to the office, and it's not in it  
17 when you go to the outpatient department. I think that's  
18 Jack's point.

19 DR. ROWE: That's my point.

20 DR. NEWHOUSE: I think Jack wants basically

1 outpatient services, as opposed to physician services.

2 DR. ROWE: Yes, because the patient is seeing a  
3 doctor, the fact that there's a global fee rather than a  
4 physician and a facility fee and it doesn't show up as a  
5 physician service. And it is, we're talking about doctors  
6 seeing patients. And this, for the non-cognoscenti, that  
7 might potentially be misleading.

8 MS. RAPHAEL: I just want to clarify the post-  
9 acute because I think we are getting contrary information  
10 here. For home health care, I think I remember there were  
11 more visits per beneficiary in the rural areas. So that  
12 would mean that in that center, at least, the post-acute,  
13 the rural use is higher.

14 I don't know what it is on the SNF side and we  
15 were asking questions before that how best to measure it.

16 MS. BEE: The observed use is both the use per  
17 beneficiary and the volume per user. And so one of the  
18 aspects that makes home health flat is that though we have  
19 fewer users per beneficiary, rural beneficiaries use more  
20 services. And so that tends to flatten out the total home

1 health use between urban and rural.

2 So when we talk about use, it's the conjunction of  
3 those two influences.

4 DR. ROWE: Is that consistent with this statement,  
5 that urban use more post-acute services?

6 MS. BEE: We have a picture for you.

7 DR. WILENSKY: I think the answer is, yes, this  
8 slide is correct but it's because of in the rural areas you  
9 have a lower likelihood of use, and once you use you have a  
10 high use rate.

11 MS. BEE: Right.

12 DR. WAKEFIELD: Maybe this is drawing a  
13 distinction that you're not so interested in, but isn't it  
14 also the case that it's a higher number of visits, but the  
15 amount of therapies that are provided to rural beneficiaries  
16 is markedly lower than those therapies provided to their  
17 urban beneficiary counterparts? That's an important  
18 distinction, I think.

19 MS. BEE: Right. That's part of what our wizardry  
20 is trying to get at. By trying to value these all at a

1 constant dollar, we've managed to capture that therapy is a  
2 little bit more complex and a little bit more intense than  
3 an aide or a skilled nursing care. So hopefully by  
4 standardizing that, we've captured that.

5 DR. ROWE: What's the specialty hospital?

6 MS. BEE: In this slide, it's long-term care and  
7 rehab. We've also measured psych but we've included that as  
8 an acute service, rather than a post-acute.

9 DR. WILENSKY: Again, don't forget that we have a  
10 special chapter that looks at home care so that we go into  
11 more detail, specifically about the difference in therapy  
12 use. And that what we're trying to do here is present an  
13 overall view of what is going on.

14 DR. WAKEFIELD: Right. Just my only question is,  
15 back to that national use rates, and the fact that that  
16 reflects a lot of stuff going on in that one chart, and how  
17 it could be interpreted.

18 DR. WILENSKY: If you have a single summary chart,  
19 that's the nature of what you're doing.

20 DR. WAKEFIELD: It needs to be described in the

1 narrative.

2 DR. ZABINSKI: Also when we look at variation in  
3 use, we've tried to separate the high use counties from the  
4 low use counties. In this diagram, the dark green marks,  
5 although they're not as distinct as I would have liked, but  
6 the darker green marks indicate high use counties. The  
7 lighter green marks indicate low use counties.

8 Not surprising, you get a pretty high  
9 concentration of high use in Louisiana, but also Mississippi  
10 and Texas. The low use counties are somewhat spread  
11 throughout the Great Plains and the Rocky Mountain states in  
12 the West.

13 DR. STOWERS: Is this use per beneficiary?

14 DR. ZABINSKI: Yes.

15 DR. STOWERS: Because that would be very important  
16 because several of these are very remote counties that may  
17 have 200, 300 people in them. And yet they're a high use  
18 county.

19 MR. PETTENGILL: The intent here was not to say,  
20 this is a problematic county, it's definitely high use off

1 the scale or low use off the scale. It's that these are  
2 places that if you were looking -- it was to try to get to  
3 Mary's point from last time, where she was saying can't we  
4 see something about the diversity, how much variation there  
5 is.

6 These are the extremes. Now they may or may not  
7 be problems. You'd have to look further to know that.

8 DR. NEWHOUSE: But I don't think we want to take  
9 account of just random variation that bounces around from  
10 year to year. Maybe that was what Mary wanted, but I think  
11 that's misleading. If you had one big case in a county with  
12 200 beneficiaries, so what?

13 DR. WAKEFIELD: No, I wasn't interested in random  
14 variation. It was trying to tease out -- what I think the  
15 staff has done actually the best job they could in the time  
16 that they had, and that is to try and break down the  
17 information as discretely as possible to try to not move  
18 back from all rural and label all rural with one diagnosis,  
19 and instead to really try to tease out to get a better  
20 understanding of where are the problem areas and then

1 address policy solutions to those particular areas. That  
2 was the driver.

3 DR. WILENSKY: Julian, I think the attention that  
4 you'll face, and Dan also, in what you've got in terms of  
5 your discussion, is this balance between trying to aggregate  
6 so that people can get an overall message, which I think is  
7 important and you've done, and indicate the but underlying  
8 an aggregate similarity are important differences that build  
9 to that aggregate. And you're going to have to look to the  
10 later chapters to decide whether those differences reflect  
11 different ways that services are going to be provided for a  
12 whole series of reasons -- some geographic, some historical,  
13 some economic -- and whether they're appropriate or  
14 inappropriate differences.

15 But it's going to be this tension of you want to  
16 pull together. That is the point of this chapter, to kind  
17 of get an overview of what's going on, but to indicate  
18 thereafter to the extent that there are important  
19 differences like the overall use rate, but differences in  
20 terms of what's made up, and just reference this discussion

1 later. So that you provide early on a reference point to  
2 later parts of the volume, and also remind people even early  
3 on that what looks similar has important component  
4 differences which they may or may not decide ought to have a  
5 policy associated with it.

6 I don't want you to have the takeaway message to  
7 back off from these aggregate statements. It's very  
8 important we try to look at what it looks like when you take  
9 the different measures that are talked about later in the  
10 volume and put them all together, what does it look like?  
11 And the same with the various adjustments.

12 It's the best way to try to get an overall view,  
13 and then we can go through the differences.

14 MR. PETTENGILL: We were just seeking to find the  
15 balance ourselves between the overall conclusion and not be  
16 telling people that it's the same everywhere. It isn't the  
17 same.

18 DR. WILENSKY: The other issue that you're going  
19 to need to try to balance in the discussion is the area in  
20 which Medicare is the appropriate policy instrument in the



1 area when there is a problem that is viewed or there's an  
2 issue that's viewed as problematic, that there may be areas  
3 of policy that are not appropriate to Medicare, even though  
4 they're appropriate to intervention.

5           Having that theme so that you can lay it out first  
6 and then, as we go through the later chapters, either that  
7 you can point to or that later chapters can point back to.  
8 So that either in the summary statements to the individual  
9 chapter or in the overview chapter or in the executive  
10 summary, someone is going to need to pull this together.  
11 Here are the areas where we think Medicare is the  
12 appropriate instrument by refining how we calculate cost  
13 differences or make other changes in payment. And then  
14 there may be other areas that are appropriate for  
15 intervention but they're not Medicare issues or they're not  
16 issues that Medicare is likely to impact in a meaningful  
17 way. And therefore, to the extent that they're regarded as  
18 important policy issues, we'll have to look for another  
19 tool.

20           I think this chapter, it's not the executive

1 summary, which will have an important role to fill, but you  
2 ought to be leading the way with what will come and  
3 hopefully have some references back in the later chapters to  
4 what went on here.

5 MR. PETTENGILL: We'll try to do that.

6 MR. SMITH: Along the same lines, Julian, it seems  
7 to me important to be clear where we can that revealing a  
8 difference doesn't reveal a problem, and some of the  
9 discussion that we tried to have about the effect of  
10 substitution for outpatient visits for physician visits,  
11 that it reveals a difference but it may not reveal a  
12 problem. We're not sure.

13 There will be a tendency to consume this report  
14 and focus on differences and to find differences as problems  
15 and where we're not sure that differences explain problems  
16 it seems to me important to point that out.

17 DR. REISCHAUER: On the same token, a lack of  
18 difference doesn't mean a lack of problem.

19 MR. SMITH: Right.

20 DR. LOOP: I was just taking some notes. I think

1    this is a good introductory chapter.  The objective, if we  
2    can just talk about fundamentals for a minute, the objective  
3    here of all of these chapters is to try to help the rural  
4    beneficiary that truly needs help.  And as a secondary  
5    objective, help the rural hospitals that are truly in need.  
6    It seems to me that's what we're trying to do here.

7                I think the goal is made a lot more difficult by  
8    the raw definition of rural hospitals.  You've got 40  
9    percent of the hospitals in the United States are classified  
10   as rural and yet only 20 percent of the population is  
11   considered rural.  And so the problems of the really rural  
12   hospitals, at the end of the spectrum of ruralness and also  
13   as defined by some of your risk factors, is diluted by the  
14   data from the more urban rural hospitals.

15               I think this is also complicated by the fact that  
16   there's this Brownian movement of reclassification of  
17   hospitals.

18               Now I may be in an area where politics are going  
19   to be so strong that you'll never be able to influence  
20   policy, but I think the best thing that this commission

1     could do is try to redefine ruralness and make the  
2     definition of rural hospitals more explicit in the areas  
3     that are truly in need.

4             MR. PETTENGILL:   That's pretty ambitious.

5             DR. WILENSKY:   I think the point is well taken.  
6     To the extent we can at least raise the issue at this point,  
7     some of which is done in the UIC discussion and other  
8     discussions earlier, it would be very helpful.  Again, as we  
9     proceed, when we do the hospital payment chapter through  
10    some of the other chapters, to try to raise this more  
11    explicitly, that the definitions have a highly political  
12    tinge or tone to them is something we're not going to be  
13    able to deal with.  But I think to the point that we think  
14    there are important differences that suggest differential  
15    policy responses, we certainly ought to say that.

16            And I don't know how much you feel like you can  
17    inform this issue more than what's already in here, but I  
18    think it's a good point.

19            DR. LOOP:   The definition, the way it is now. may  
20    prevent us from getting to the root of the problem.

1           MR. PETTENGILL: I don't know that it does. My  
2   sense is we're classifying as rural here hospitals that are  
3   actually physically located in a non-metropolitan county.  
4   In other words, we're not counting somebody as urban if they  
5   were reclassified to an urban area for the purpose of the  
6   wage index. So that's not an issue.

7           I think what the UIC code classification does for  
8   us basically is it sorts out the hospitals that tend to be  
9   larger, serving a larger population, and counties that area  
10   adjacent. Or even counties that are not, where they're in a  
11   town that's greater than 10,000.

12          That distinction, based on town size, I think is  
13   probably the one you want to make, compared to the hospitals  
14   serving more remote rural areas where the population is  
15   really small.

16          We can't do that perfectly, but I think we can  
17   sort it out enough to make it clear to people that these  
18   facilities are different and the conditions they face are  
19   different and the policy solutions may well have to be  
20   different.

1           MR. HACKBARTH: The fact that you have a higher  
2   proportion of hospitals being labeled rural, as opposed to  
3   percentage of the population being labeled rural, isn't that  
4   the byproduct of rural hospitals being smaller?

5           DR. WILENSKY: Yes.

6           VOICE: It's beds we should be counting.

7           MR. HACKBARTH: So to me, Floyd, that doesn't  
8   necessarily signify that we've got some not really rural  
9   hospitals classified as rural. It's just an artifact of the  
10  size of the hospitals.

11          DR. WILENSKY: But the general point is worth  
12  making, that sometimes what we classify is done for  
13  political reasons rather than other reasons. But to the  
14  extent that you've not included those in your discussions is  
15  helpful.

16          Any other comments?

17          MR. DeBUSK: I'm here in Section D, when we get  
18  into improving payments for inpatient hospital care in rural  
19  areas, then you run into a whole new classification.

20          DR. WILENSKY: Why don't we wait with that. We

1 will be spending almost two hours on that section this  
2 afternoon.

3 MR. DeBUSK: But then you put all that in with  
4 this and then the confusion gets even greater.

5 MR. SMITH: You've made the point several times  
6 that size is more important than adjacency. And you added  
7 three and five together. I wondered why you left seven out?

8 MS. BEE: Because someone in UIC seven could have  
9 a city right up to the MSA limit. So conceivably some  
10 cities within a seven UIC could be quite large. so we found  
11 that seven acted like adjacent counties with large cities  
12 more than it acted like either --

13 MR. SMITH: like isolated counties.

14 MS. BEE: -- with small cities.

15 DR. WILENSKY: Pete, did you want to raise  
16 something with regard to this chapter, as opposed to the  
17 chapter that's coming? We'll have a very long discussion on  
18 the payments.

19 MR. DeBUSK: No, I understand what you're trying  
20 to say. I think the game begins when we get to that section

1 about what's the reality of trying to classify all this  
2 stuff.

3 DR. WILENSKY: Okay, thank you. Commissioners who  
4 have individual comments to suggest to Julian on this  
5 chapter, please contact him and give him your comments on  
6 your written chapter drafts. ***[Next agenda topic begins.]***

7 Mary? We know you're here without your co-  
8 authors, one of whom is imminently waiting to hatch, we  
9 understand.

10 DR. MAZANEC: It's very lonely at this table  
11 today.

12 We have significantly revised the chapter on  
13 quality of care to reflect the Commission's comments at the  
14 March meeting. We tried to refocus the chapter to emphasize  
15 the needs of the beneficiary.

16 Medicare's primary goal is to ensure that its  
17 beneficiaries have access to medically necessary care of  
18 high quality. Recent evidence suggests that the provision  
19 of necessary ambulatory care is roughly comparable between  
20 rural and urban beneficiaries.